### Consolidated Financial Statements and Supplementary Information Together with Report of Independent Certified Public Accountants

# NATIONAL MULTIPLE SCLEROSIS SOCIETY (NATIONAL HEADQUARTERS) AND AFFILIATE

September 30, 2015 and 2014

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#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Board of Directors

**National Multiple Sclerosis Society (National Headquarters):** 

We have audited the accompanying consolidated financial statements of National Multiple Sclerosis Society (National Headquarters) and Affiliate (collectively, "National Headquarters"), which comprise the consolidated statements of financial position as of September 30, 2015 and 2014, and the related consolidated statements of activities, cash flows and functional expenses for the years then ended, and the related notes to the consolidated financial statements.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform our audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to National Headquarters' preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of National Headquarters' internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material aspects, the consolidated financial position of National Multiple Sclerosis Society (National Headquarters) and Affiliate as of September 30, 2015 and 2014, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Supplementary Information**

Our audit was conducted for the purposes of forming an opinion on the consolidated financial statements of National Headquarters as of and for the years ended September 30, 2015 and 2014, taken as a whole. The supplementary information included on pages 28 and 29 is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such supplementary information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures. These additional procedures included comparing and reconciling the information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

New York, New York March 16, 2016

Grant Thousan LLP

Consolidated Statements of Financial Position As of September 30, 2015 and 2014

|  | 2015           | 2014           |
|--|----------------|----------------|
| ASSETS   |                |                |
| Cash and cash equivalents                        | \$ 27,948,722  | \$ 36,453,747  |
| Contributions receivable, net                    | 310,251        | 410,251        |
| Contributions receivable due from chapters,      |                |                |
| net of allowance of approximately \$100,000      |                |                |
| in 2015 and 2014                                 | 4,863,806      | 2,449,168      |
| Deferred rent receivable                         | 525,598        | 463,711        |
| Prepaid expenses                                 | 2,181,418      | 2,290,550      |
| Other assets                                     | 1,937,610      | 2,634,456      |
| Investments                                      | 44,365,649     | 38,373,182     |
| Investments held in custody for chapters         | 29,414,926     | 12,874,727     |
| Investments related to charitable gift annuities | 3,108,308      | 3,279,844      |
| Beneficial interest in trust                     | 91,349         | 169,674        |
| Property and equipment, net                      | 6,065,569      | 4,944,519      |
| Total assets                                     | \$ 120,813,206 | \$ 104,343,829 |
| LIABILITIES AND NET ASSETS                       |                |                |
| LIABILITIES                                      |                |                |
| Accounts payable and accrued expenses            | \$ 8,488,426   | \$ 7,862,188   |
| Grants payable                                   | 50,372,928     | 43,695,526     |
| Funds held for Progressive MS Alliance (Note 2)  | 658,139        | 1,378,128      |
| Deferred revenue                                 | 412,578        | 686,757        |
| Deferred rent                                    | 1,950,165      | 2,049,152      |
| Amounts held in custody for chapters             | 29,414,926     | 12,874,727     |
| Due to chapters                                  | 1,196,147      | 1,325,165      |
| Liability to annuitants                          | 1,916,382      | 2,057,511      |
| Total liabilities                                | 94,409,691     | 71,929,154     |
| NET ASSETS                                       |                |                |
| Unrestricted                                     | 20,103,473     | 27,195,062     |
| Temporarily Restricted                           | 4,408,057      | 3,327,628      |
| Permanently Restricted                           | 1,891,985      | 1,891,985      |
| Total net assets                                 | 26,403,515     | 32,414,675     |
| Total liabilities and net assets                 | \$ 120,813,206 | \$ 104,343,829 |

The accompanying notes are an integral part of these consolidated financial statements.

**Consolidated Statement of Activities** 

For the year ended September 30, 2015

|  | Unrestricted  | Temporarily<br>Restricted | Permanently<br>Restricted | Total         |
|--|---------------|---------------------------|---------------------------|---------------|
| PUBLIC SUPPORT AND OTHER REVENUE                         |               |                           |                           |               |
| PUBLIC SUPPORT   |               |                           |                           |               |
| Contributions from chapters                              | \$ 76,395,592 | \$ 14,766,397             | \$ -                      | \$ 91,161,989 |
| Contributions from individuals and foundations (includes |               |                           |                           |               |
| donated public service announcements of approximately    |               |                           |                           |               |
| \$5,976,000)   | 22,200,261    | 3,218,522                 |                           | 25,418,783    |
| Total public support                                     | 98,595,853    | 17,984,919                |                           | 116,580,772   |
| OTHER REVENUE  |               |                           |                           |               |
| Advertising, program fees, and other revenue             | 3,228,200     | -                         | -                         | 3,228,200     |
| Investment loss  | (2,606,261)   | (181,821)                 |                           | (2,788,082)   |
| Total other revenue (loss)                               | 621,939       | (181,821)                 |                           | 440,118       |
| Net assets released from restrictions                    | 16,722,669    | (16,722,669)              | -                         | -             |
| Total revenue  | 115,940,461   | 1,080,429                 |                           | 117,020,890   |
| EXPENSES   |               |                           |                           |               |
| PROGRAM SERVICES   |               |                           |                           |               |
| Research and research fellowships                        | 56,081,336    | -                         | -                         | 56,081,336    |
| Client and community services                            | 10,431,273    | -                         | -                         | 10,431,273    |
| Professional education and training                      | 2,320,073     | -                         | -                         | 2,320,073     |
| Public education (includes donated public service        |               |                           |                           |               |
| announcements of approximately \$5,976,000)              | 11,418,437    | -                         | -                         | 11,418,437    |
| Services to chapters                                     | 25,678,490    |                           |                           | 25,678,490    |
| Total program services                                   | 105,929,609   |                           |                           | 105,929,609   |
| SUPPORTING SERVICES                                      |               |                           |                           |               |
| Fundraising  | 7,304,843     | -                         | -                         | 7,304,843     |
| Management and general                                   | 9,797,598     |                           |                           | 9,797,598     |
| Total supporting services                                | 17,102,441    |                           |                           | 17,102,441    |
| Total expenses   | 123,032,050   |                           |                           | 123,032,050   |
| Changes in net assets                                    | (7,091,589)   | 1,080,429                 |                           | (6,011,160)   |
| Net assets, beginning of year                            | 27,195,062    | 3,327,628                 | 1,891,985                 | 32,414,675    |
| Net assets, end of year                                  | \$ 20,103,473 | \$ 4,408,057              | \$ 1,891,985              | \$ 26,403,515 |

The accompanying notes are an integral part of this consolidated financial statement.

### **Consolidated Statement of Activities**

For the year ended September 30, 2014

|  | Unrestricted  | Temporarily<br>Restricted | Permanently<br>Restricted | Total             |
|--|---------------|---------------------------|---------------------------|-------------------|
| PUBLIC SUPPORT AND OTHER REVENUE                                   |               |                           |                           |                   |
| PUBLIC SUPPORT   |               |                           |                           |                   |
| Contributions from chapters  | \$ 73,801,463 | \$ 12.645.201             | \$ -                      | \$ 86,446,664     |
| Contributions from individuals and foundations (includes           | \$ 75,801,405 | \$ 12,645,201             | <b>5</b> -                | \$ 80,440,004     |
| `  |               |                           |                           |                   |
| donated public service announcements of approximately \$8,944,000) | 20.464.224    | 2514410                   |                           | 21 150 652        |
|  | 28,464,234    | 2,714,419                 |                           | 31,178,653        |
| Total public support   | 102,265,697   | 15,359,620                |                           | 117,625,317       |
| OTHER REVENUE  |               |                           |                           |                   |
| Advertising, program fees, and other revenue                       | 2,448,815     | -                         | -                         | 2,448,815         |
| Investment return  | 3,041,853     | 505,726                   | -                         | 3,547,579         |
| Total other revenue  | 5,490,668     | 505,726                   | -                         | 5,996,394         |
|  |               |                           |                           |                   |
| Net assets released from restrictions                              | 15,568,454    | (15,568,454)              | <u> </u>                  |                   |
| Total revenue  | 123,324,819   | 296,892                   |                           | 123,621,711       |
| EXPENSES   |               |                           |                           |                   |
| PROGRAM SERVICES   |               |                           |                           |                   |
| Research and research fellowships                                  | 50,168,640    | -                         | -                         | 50,168,640        |
| Client and community services                                      | 10,264,516    | -                         | -                         | 10,264,516        |
| Professional education and training                                | 2,015,425     | -                         | -                         | 2,015,425         |
| Public education (includes donated public service                  |               |                           |                           |                   |
| announcements of approximately \$8,944,000)                        | 14,605,470    | -                         | -                         | 14,605,470        |
| Services to chapters   | 23,527,962    |                           |                           | 23,527,962        |
| Total program services   | 100,582,013   |                           |                           | 100,582,013       |
| SUPPORTING SERVICES  |               |                           |                           |                   |
| Fundraising  | 7,186,771     | _                         | _                         | 7,186,771         |
| Management and general   | 10,406,163    | _                         | _                         | 10,406,163        |
| Total supporting services  | 17,592,934    |                           |                           | 17,592,934        |
|  |               |                           | <del></del>               | 118,174,947       |
| Total expenses   | 118,174,947   | <del></del>               | <del></del>               | 110,174,947       |
| Changes in net assets from operations                              | 5,149,872     | 296,892                   |                           | 5,446,764         |
| Transfer of net assets to chapter (Note 10)                        | (35,023)      | (22,087)                  | (250,000)                 | (307,110)         |
| Changes in net assets  | 5,114,849     | 274,805                   | (250,000)                 | 5,139,654         |
| Net assets, beginning of year                                      | 22,080,213    | 3,052,823                 | 2,141,985                 | 27,275,021        |
| Net assets, end of year  | \$ 27,195,062 | \$ 3,327,628              | \$ 1,891,985              | \$ 32,414,675     |
| * • • • • • • • • • • • • • • • • • • •                            | ·             |                           | , ,                       | , , , , , , , , , |

The accompanying notes are an integral part of this consolidated financial statement.

Consolidated Statements of Cash Flows For the years ended September 30, 2015 and 2014

|  |    | 2015         | 2014             |
|--|----|--------------|------------------|
| CASH FLOW FROM OPERATING ACTIVITIES  |    |              |                  |
| Changes in net assets  | \$ | (6,011,160)  | \$<br>5,139,654  |
| Adjustments to reconcile changes in net assets to net cash provided by operations: |    | , , ,        | , ,              |
| Provision for doubtful accounts  |    | _            | 1,808,804        |
| Net realized and unrealized losses (gains) on investments                          |    | 3,589,630    | (3,034,757)      |
| Depreciation and amortization  |    | 1,654,684    | 1,580,607        |
| Change in value of beneficial interest in trust                                    |    | 78,325       | (55,062)         |
| Deferred rent  |    | (160,874)    | (60,674)         |
| Changes in:  |    | , , ,        | , , ,            |
| Contributions receivable   |    | 100,000      | 301,470          |
| Contributions receivable due from chapters   |    | (2,414,638)  | 683,134          |
| Prepaid expenses   |    | 109,132      | 506,430          |
| Other assets   |    | 696,846      | 2,540,311        |
| Accounts payable and accrued expenses  |    | 626,238      | (582,615)        |
| Grants payable   |    | 6,677,402    | 4,235,268        |
| Funds held for <i>Progressive MS Alliance</i>                                      |    | (719,989)    | 1,378,128        |
| Deferred revenue   |    | (274,179)    | (269,130)        |
| Amounts held in custody for chapters   |    | 16,540,199   | 8,306,335        |
| Due to chapters  |    | (129,018)    | (592,338)        |
| Liability to annuitants  | _  | (141,129)    | <br>(275,339)    |
| Net cash provided by operating activities  |    | 20,221,469   | <br>21,610,226   |
| CASH FLOW FROM INVESTING ACTIVITIES  |    |              |                  |
| Purchase of furniture and equipment  |    | (2,775,734)  | (2,071,020)      |
| Purchase of investments  |    | (60,436,637) | (92,320,366)     |
| Proceeds from sales of investments   |    | 34,485,877   | <br>79,291,772   |
| Net cash used in investing activities  |    | (28,726,494) | <br>(15,099,614) |
| Net (decrease) increase in cash and cash equivalents                               |    | (8,505,025)  | 6,510,612        |
| Cash and cash equivalents, beginning of year                                       |    | 36,453,747   | <br>29,943,135   |
| Cash and cash equivalents, end of year   | \$ | 27,948,722   | \$<br>36,453,747 |

### **Consolidated Statement of Functional Expenses**

For the year ended September 30, 2015

|  | Program Activities                      |                                     |   |                     |                         |                |                  |                           |               |                |
|--|---|-------------------------------------|---|---------------------|-------------------------|----------------|------------------|---------------------------|---------------|----------------|
|  | Research<br>and Research<br>Fellowships | Client and<br>Community<br>Services | Professional<br>Education and<br>Training | Public<br>Education | Services to<br>Chapters | Total          | Fund-<br>Raising | Management<br>and General | <u>Total</u>  | Grand<br>Total |
| Research and Fellowship Grants                   | \$ 50,794,825                           | \$ -                                | \$ 1,628,192                              | \$ -                | \$ -                    | \$ 52,423,017  | \$ -             | \$ -                      | \$ -          | \$ 52,423,017  |
| Expenses   |   |                                     |   |                     |                         |                |                  |                           |               |                |
| Salaries   | 2,201,236                               | 4,719,735                           | 247,961                                   | 1,975,024           | 9,799,235               | 18,943,191     | 925,414          | 3,207,918                 | 4,133,332     | 23,076,523     |
| Retirement and Health Insurance Benefits         | 401,874                                 | 861,669                             | 45,270                                    | 360,575             | 1,789,018               | 3,458,406      | 168,949          | 585,658                   | 754,607       | 4,213,013      |
| Payroll Taxes                                    | 152,428                                 | 326,826                             | 17,170                                    | 136,763             | 678,565                 | 1,311,752      | 64,081           | 222,139                   | 286,220       | 1,597,972      |
| Total salaries and related expenses              | 2,755,538                               | 5,908,230                           | 310,401                                   | 2,472,362           | 12,266,818              | 23,713,349     | 1,158,444        | 4,015,715                 | 5,174,159     | 28,887,508     |
| Travel   | 468,676                                 | 278,357                             | 22,901                                    | 256,025             | 1,068,584               | 2,094,543      | 133,171          | 353,447                   | 486,618       | 2,581,161      |
| Professional Fees and Contract Services Payments | 1,024,944                               | 641,177                             | 178,280                                   | 1,030,048           | 7,809,442               | 10,683,891     | 2,282,398        | 2,496,558                 | 4,778,956     | 15,462,847     |
| Donated Public Service Announcements             | -                                       | -                                   | -   | 5,975,651           | -                       | 5,975,651      | -                | -                         | -             | 5,975,651      |
| Printing and Stationary                          | 99,258                                  | 419,560                             | 43,106                                    | 502,222             | 469,473                 | 1,533,619      | 1,928,587        | 964,481                   | 2,893,068     | 4,426,687      |
| Dues, Subscriptions and Reprints                 | 69,477                                  | 17,629                              | 5,581                                     | 58,671              | 311,275                 | 462,633        | 69,100           | 150,541                   | 219,641       | 682,274        |
| Office Supplies                                  | 12,233                                  | 182,154                             | 3,310                                     | 27,116              | 175,064                 | 399,877        | 11,642           | 41,230                    | 52,872        | 452,749        |
| Rent and Electricity                             | 296,838                                 | 636,377                             | 33,457                                    | 266,312             | 1,322,988               | 2,555,972      | 124,845          | 432,875                   | 557,720       | 3,113,692      |
| Insurance  | 127,547                                 | 273,479                             | 14,367                                    | 114,440             | 567,805                 | 1,097,638      | 53,622           | 185,881                   | 239,503       | 1,337,141      |
| Postage, Trucking and Delivery                   | 68,929                                  | 186,722                             | 37,147                                    | 334,135             | 255,491                 | 882,424        | 1,206,664        | 602,985                   | 1,809,649     | 2,692,073      |
| Telephone  | 8,757                                   | 76,308                              | 1,158                                     | 16,647              | 93,060                  | 195,930        | 4,044            | 23,748                    | 27,792        | 223,722        |
| Conferences and Meetings                         | 145,717                                 | 106,477                             | 19,618                                    | 170,468             | 434,276                 | 876,556        | 84,440           | 167,453                   | 251,893       | 1,128,449      |
| Specific Assistance to Individuals and Clinics   | -                                       | 1,303,906                           | -   | -                   | -                       | 1,303,906      | -                | -                         | -             | 1,303,906      |
| Awards and Prizes                                | 28,384                                  | 4,129                               | 1,563                                     | 8,575               | 32,914                  | 75,565         | 7,665            | 7,988                     | 15,653        | 91,218         |
| Depreciation and amortization                    | 157,838                                 | 338,426                             | 17,780                                    | 141,618             | 702,650                 | 1,358,312      | 66,357           | 230,015                   | 296,372       | 1,654,684      |
| Sundry   | 22,375                                  | 58,342                              | 3,212                                     | 44,147              | 168,650                 | 296,726        | 173,864          | 124,681                   | 298,545       | 595,271        |
| Total expenses                                   | 2,530,973                               | 4,523,043                           | 381,480                                   | 8,946,075           | 13,411,672              | 29,793,243     | 6,146,399        | 5,781,883                 | 11,928,282    | 41,721,525     |
| Total grants and expenses                        | \$ 56,081,336                           | \$ 10,431,273                       | \$ 2,320,073                              | \$ 11,418,437       | \$ 25,678,490           | \$ 105,929,609 | \$ 7,304,843     | \$ 9,797,598              | \$ 17,102,441 | \$ 123,032,050 |

### **Consolidated Statement of Functional Expenses**

For the year ended September 30, 2014

|  | Program Activities                      |                                     |   |                     |                         |                |                  |                           |               |                |
|--|---|-------------------------------------|---|---------------------|-------------------------|----------------|------------------|---------------------------|---------------|----------------|
|  | Research<br>and Research<br>Fellowships | Client and<br>Community<br>Services | Professional<br>Education and<br>Training | Public<br>Education | Services to<br>Chapters | Total          | Fund-<br>Raising | Management<br>and General | Total         | Grand<br>Total |
| Research and Fellowship Grants                   | \$ 45,544,609                           | \$ -                                | \$ 1,345,908                              | \$ -                | \$ -                    | \$ 46,890,517  | \$ -             | \$ -                      | \$ -          | \$ 46,890,517  |
| Expenses   |   |                                     |   |                     |                         |                |                  |                           |               |                |
| Salaries   | 1,729,697                               | 4,242,201                           | 245,293                                   | 1,947,105           | 9,328,168               | 17,492,464     | 772,034          | 2,805,251                 | 3,577,285     | 21,069,749     |
| Retirement and Health Insurance Benefits         | 320,597                                 | 1,056,365                           | 42,047                                    | 353,641             | 1,409,244               | 3,181,894      | 121,965          | 401,648                   | 523,613       | 3,705,507      |
| Payroll Taxes                                    | 127,910                                 | 308,880                             | 18,958                                    | 148,814             | 704,568                 | 1,309,130      | 56,181           | 221,989                   | 278,170       | 1,587,300      |
| Total salaries and related expenses              | 2,178,204                               | 5,607,446                           | 306,298                                   | 2,449,560           | 11,441,980              | 21,983,488     | 950,180          | 3,428,888                 | 4,379,068     | 26,362,556     |
| Travel   | 396,698                                 | 216,333                             | 23,772                                    | 251,668             | 931,007                 | 1,819,478      | 83,060           | 279,280                   | 362,340       | 2,181,818      |
| Professional Fees and Contract Services Payments | 1,111,918                               | 465,104                             | 148,995                                   | 928,301             | 6,943,014               | 9,597,332      | 2,136,455        | 2,777,501                 | 4,913,956     | 14,511,288     |
| Donated Public Service Announcements             | -                                       | -                                   | -   | 8,944,000           | -                       | 8,944,000      | -                | -                         | -             | 8,944,000      |
| Printing and Stationary                          | 83,490                                  | 245,715                             | 43,553                                    | 581,086             | 334,286                 | 1,288,130      | 1,990,928        | 1,526,265                 | 3,517,193     | 4,805,323      |
| Dues, Subscriptions and Reprints                 | 75,506                                  | 134,370                             | 15,297                                    | 95,807              | 483,706                 | 804,686        | 66,749           | 164,058                   | 230,807       | 1,035,493      |
| Office Supplies                                  | 11,753                                  | 170,100                             | 3,746                                     | 31,409              | 154,369                 | 371,377        | 11,710           | 38,412                    | 50,122        | 421,499        |
| Rent and Electricity                             | 254,426                                 | 868,985                             | 30,670                                    | 385,871             | 1,036,792               | 2,576,744      | 86,961           | 298,550                   | 385,511       | 2,962,255      |
| Insurance  | 100,338                                 | 309,565                             | 12,920                                    | 94,075              | 675,477                 | 1,192,375      | 42,926           | 243,317                   | 286,243       | 1,478,618      |
| Postage, Trucking and Delivery                   | 49,874                                  | 191,394                             | 32,219                                    | 426,048             | 191,214                 | 890,749        | 1,565,301        | 1,189,229                 | 2,754,530     | 3,645,279      |
| Telephone  | 10,734                                  | 75,041                              | 1,988                                     | 32,758              | 68,192                  | 188,713        | 6,452            | 17,403                    | 23,855        | 212,568        |
| Conferences and Meetings                         | 163,173                                 | 114,089                             | 29,009                                    | 184,563             | 503,377                 | 994,211        | 96,791           | 166,085                   | 262,876       | 1,257,087      |
| Specific Assistance to Individuals and Clinics   | -                                       | 1,196,555                           | -   | -                   | -                       | 1,196,555      | -                | -                         | -             | 1,196,555      |
| Awards and Prizes                                | 21,298                                  | 4,609                               | 1,743                                     | 7,333               | 39,253                  | 74,236         | 7,921            | 9,014                     | 16,935        | 91,171         |
| Depreciation and amortization                    | 146,137                                 | 519,688                             | 15,153                                    | 151,022             | 546,968                 | 1,378,968      | 44,501           | 157,138                   | 201,639       | 1,580,607      |
| Sundry   | 20,482                                  | 145,522                             | 4,154                                     | 41,969              | 178,327                 | 390,454        | 96,836           | 111,023                   | 207,859       | 598,313        |
| Total expenses                                   | 2,445,827                               | 4,657,070                           | 363,219                                   | 12,155,910          | 12,085,982              | 31,708,008     | 6,236,591        | 6,977,275                 | 13,213,866    | 44,921,874     |
| Total grants and expenses                        | \$ 50,168,640                           | \$ 10,264,516                       | \$ 2,015,425                              | \$ 14,605,470       | \$ 23,527,962           | \$ 100,582,013 | \$ 7,186,771     | \$ 10,406,163             | \$ 17,592,934 | \$ 118,174,947 |

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### 1. ORGANIZATION

National Multiple Sclerosis Society (the "Society"), a national not-for-profit health agency, mobilizes people and resources to drive research for a cure and to address the challenges of everyone affected by multiple sclerosis ("MS"). The Society is comprised of national and local (chapter) offices across the country, and is governed by a national board of directors and local boards of trustees. The Society's mission is fulfilled through funding cutting-edge research grants and training programs, driving change through advocacy, collaborating with MS organizations worldwide, and connecting people affected by MS to information, resources and people to live their best lives now. To move us ever closer to a world free of MS, the Society, in fiscal 2015 alone, invested over \$56 million to support more than 360 new and ongoing research projects around the world while providing information and services to over one million people.

The Society qualifies as a charitable organization as defined by Internal Revenue Code ("IRC") Section 501(c)(3) and, accordingly, is exempt from federal income taxes under IRC section 501(a). Additionally, since the Society is publicly supported, contributions qualify for the maximum charitable contribution deduction under the IRC. Fast Forward, its consolidated not-for-profit affiliate (collectively "National Headquarters"), derives its tax exemption from the Society and is treated as a "disregarded entity" for tax purposes.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

#### **Principles of Consolidation**

The accompanying consolidated financial statements consist of the accounts of the Society and Fast Forward, a not-for-profit limited liability company of which the Society is the sole member. The accounts of the chapters, which National Headquarters does not control, either by majority ownership or a majority voting interest in the respective Boards of Trustees, are not included in the accompanying consolidated financial statements.

#### **Use of Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles ("U.S. GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities and the amounts of revenues and expenses during the reporting period. The most significant of which include the fair values assigned to certain financial instruments; collectability of contributions receivable; donated public service announcements; and, the useful lives assigned to property and equipment. Actual results could differ from those estimates.

#### **Basis of Accounting**

The accompanying consolidated financial statements have been prepared using the accrual basis of accounting in accordance with U.S. GAAP. Accordingly, all significant intercompany accounts and transactions have been eliminated in the accompanying consolidated financial statements. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

Accordingly, the net assets of the Society and Fast Forward and changes therein are classified and reported as follows:

<u>Unrestricted net assets</u> - Net assets available at the discretion of management and the Board of Directors (the "Board"). These net assets may be used by National Headquarters in support of any of its program or supporting services.

<u>Temporarily restricted net assets</u> - Net assets subject to donor-imposed stipulations that will be met either by actions of National Headquarters and/or passage of time.

<u>Permanently restricted net assets</u> - Net assets which contain certain donor-imposed restrictions that stipulate that such resources be maintained permanently by National Headquarters. Generally, the donors of these assets permit National Headquarters to use all or part of the income earned on related investments for general or specific purposes (See also Note 10).

#### **Revenue Recognition**

Contributions (including unconditional promises to give) are recorded at fair value when received. Contributions received with donor stipulations that limit the use of the donated assets are reported as either temporarily restricted or permanently restricted support. Unconditional promises to give, with payments due in future years, are reported as either temporarily restricted or permanently restricted support, discounted to present value using credit adjusted discount rates which articulate with the collection period of the respective pledge. Such discount rates are not subsequently revised. When a donor restriction expires, that is, when a time restriction ends or a purpose restriction is fulfilled, temporarily restricted net assets are reclassified to unrestricted net assets and reported on the consolidated statements of activities as net assets released from restrictions.

Legacies and bequests are recognized when an unassailable right to the gift has been established by the court and the proceeds are measurable.

Revenue generated from advertisers in the Society's Momentum Magazine is recorded on an accrual basis. Revenue from program fees and other sources is recorded at fair value when earned.

Fast Forward receives contributions under separate collaboration agreements with a pharmaceutical company to fund certain Sponsored Research Agreements ("SRAs") entered into with certain organizations for the purpose of conducting specified research and development and therapeutic strategies for progressive multiple sclerosis (R&D) activities. Amounts received, which are refundable to a company if not spent for the specified activities, are recorded as support when the activities have been performed or expenditures have been incurred by the recipient organizations (see Note 8).

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### **Allowance for Doubtful Accounts**

National Headquarters maintains an allowance for doubtful accounts for estimated losses that may result from the inability of chapters, donors or advertisers to make payments. Such allowances are based on several factors, including but not limited to, historical collection experience, and the financial condition of its chapters, donors or advertisers. Accounts are written-off when deemed to be uncollectible.

#### **Functional Allocation of Expenses**

The costs of providing National Headquarters programs and supporting services have been summarized on a functional basis on the consolidated statements of activities and functional expenses.

The following is a description of National Headquarters' programs:

*Research and Research Fellowships* - National Headquarters supports research projects around the world aimed at stopping multiple sclerosis in its tracks, restoring function, and ending the disease forever.

Client and Community Services - Programs, services and resources provided for people living with multiple sclerosis and affected by multiple sclerosis which facilitate education, recreation, physical and emotional wellness, provide financial resources and a connection for people living with multiple sclerosis. Also includes costs associated with collaborating with other community organizations, focusing on access to healthcare, rehabilitation, treatments and therapies; long-term care; disability rights issues; vocational training and rehabilitation, wellness and fitness; and, outreach and education to rural and underserved populations.

*Professional Education and Training* - Activities or programs designed to improve the knowledge, skills and critical judgment of physicians and other healthcare professionals engaged (directly or indirectly) in providing client services by keeping them abreast of new diagnostic techniques and therapies.

*Public Education* - Costs associated with educating the public about multiple sclerosis including National Headquarters' annual multiple sclerosis awareness campaign, public service announcements, Momentum, which is National Headquarters' flagship magazine distributed quarterly to people with multiple sclerosis, healthcare providers, supporters of National Headquarters and more.

Services to Chapters - Include costs incurred by National Headquarters to support the activities of its chapters. These costs include but are not limited to the centralized functions carried out by each of the Society's departments.

Supporting services represent costs for administrative and general support activities not directly related to program services. Fundraising includes salaries and related expenses of employees involved in fundraising activities.

#### **Research Grants**

Research grants are recognized in accordance with defined payment schedules, and as the related conditions on which they depend are met. Research grants, which are generally for three years, are subject to revocation rights by National Headquarters and the continued qualification of grantees, among other

Notes to Consolidated Financial Statements September 30, 2015 and 2014

criteria, which is evaluated annually. National Headquarters policy regarding the recognition of grants payable is to include only those amounts for which a specific grantee is identified and the respective grant has been approved by the Society's President and CEO.

Payments made under Sponsored Research Agreements (see Note 8) are recognized as an expense, as services or R&D activities performed by the funded entities in accordance with the terms of the respective SRA. Funding commitments by Fast Forward, for which future payments are conditioned upon achieving certain milestones, as set forth in the respective SRA, are not recognized in the financial statements.

#### **Joint Costs**

National Headquarters accounts for costs of activities that include a fundraising appeal (joint costs) in accordance with standards incorporated in the Accounting Standards Codification ("ASC") of the Financial Accounting Standards Board. In fiscal year 2015 and 2014, National Headquarters incurred joint costs of approximately \$7,780,907 and \$10,077,000, respectively, for information materials and activities that included fundraising appeals.

These costs have been allocated as follows as of September 30:

|                        | <br>2015        | 2014          |
|------------------------|-----------------|---------------|
|                        |                 |               |
| Fundraising            | \$<br>4,864,625 | \$ 6,081,000  |
| Management and General | 2,214,443       | 2,889,000     |
| Public Education       | <br>701,839     | 1,107,000     |
| Total                  | \$<br>7,780,907 | \$ 10,077,000 |

#### **Concentration of Credit Risk**

Cash, cash equivalents and investments are exposed to various risks, such as interest rate, market and credit risks. To minimize such risks, National Headquarters has a diversified investment portfolio in a variety of asset classes managed by an independent investment manager. National Headquarters' cash, cash equivalents and investments are placed with high credit quality financial institutions. National Headquarters regularly evaluates its investments, including performance thereof. Due to inherent risks and potential volatility in investment valuations, the amounts reported on the accompanying consolidated financial statements can vary substantially from year to year. National Headquarters maintains its cash in various bank deposit accounts that, at times, may exceed federally insured limits; however, National Headquarters does not anticipate nonperformance by these financial institutions.

#### **Cash and Cash Equivalents**

National Headquarters considers highly liquid investments with original maturities of three months or less from the date purchased, other than those held in the investment portfolio, to be cash equivalents. At September 30, 2015 and 2014, substantially all of National Headquarters' cash and cash equivalents were on deposit with one financial institution.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### **Contributions Receivable**

At September 30, 2015 and 2014, National Headquarters contributions receivable, net, consist of the following:

|                                   |    | 2014     |    |          |
|-----------------------------------|----|----------|----|----------|
| Amounts expected to be collected: |    |          |    |          |
| In less than one year             | \$ | 225,000  | \$ | 225,000  |
| One to four years                 |    | 100,000  |    | 200,000  |
|                                   |    | 325,000  |    | 425,000  |
| Less: Discount to present value   |    | (14,749) | ·  | (14,749) |
|                                   | \$ | 310,251  | \$ | 410,251  |

#### **Due from Chapters and Contributions from Chapters**

The Society calculates each chapter's annual contribution for the fiscal year by applying a range of percentages to the average of the annual public support and revenue (revenue base) for the two years immediately prior to the preceding fiscal year. To determine the revenue base, in-kind contributions, subsidies from the Society, and investment results are excluded from the calculation. The percentages are subject to annual adjustment to ensure that the Society meets its programmatic goals and that all donor restrictions are honored. Total contribution revenue from chapters for the years ended September 30, 2015 and 2014 approximated \$91,162,000 and \$86,447,000, respectively.

#### **Investments and Investment Return**

Investments in mutual funds and equity securities are reported at fair value, based on published unit values or quoted market prices in active markets as of the reporting date. Investments in debt securities are carried at fair value, based on measurement inputs derived directly from quoted market prices or observable inputs, such as quoted market prices for similar securities, interest rates, credit risks, and other factors. Investments in certificates of deposit are carried at cost, which approximates fair value. Donated securities are recorded at their quoted fair values on the date received. Warrants received in connection with the funding of SRAs are stated at their estimated fair value. Income earned from investments, including realized and unrealized gains and losses and interest and dividends, is recorded in the net asset class owning the assets, except for permanently restricted net assets where the income is recorded as temporarily restricted and then reclassified to unrestricted upon appropriation for expenditure by the Board in accordance with National Headquarters' spending rate policy.

#### **Split-Interest Agreements and Beneficial Interest in Trust**

The Society and its chapters are the beneficiaries of a number of split-interest agreements established with donors, whereby National Headquarters controls and invests the donated assets and shares with the donors or the donor's designee(s) income generated from these assets until such time as stated in the agreement (usually upon death of the donor or the donor's designee(s)). At that time, the residual assets are either distributed to the chapter or held by National Headquarters as stipulated by the donor. It is National Headquarters' policy to allocate 100% of the residual assets, excluding amounts restricted for research, to the chapter stipulated by the donor as the beneficiary.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

National Headquarters records a liability for amounts payable to annuitants and for the chapter's share, using an actuarial calculation performed at the time of gift. The liability to the annuitant is accredited to the amount payable to annuitants over their life expectancies and adjustments are made annually for changes in mortality, if any, and results from the investment of donated assets. National Headquarters' liability to annuitants at September 30, 2015 and 2014 totaled approximately \$1,916,000 and \$2,058,000, respectively, based on a discount rate of 6% per annum. State-mandated reserves related to these arrangements are maintained at required levels. National Headquarters recorded amounts due to chapters associated with split-interest agreements of approximately \$952,200 and \$1,029,000, at September 30, 2015 and 2014, respectively.

In situations where the assets are controlled and invested by an independent third-party, National Headquarters records a beneficial interest in trust and contribution revenue for its share of the assets at fair value based on the present value of the estimated future distributions to be received by National Headquarters over the expected term of the respective agreements. National Headquarters' beneficial interest in trust at September 30, 2015 and 2014 totaled approximately \$91,000 and \$170,000, respectively.

#### **Property and Equipment**

Property and equipment are carried at cost, if purchased or if donated, at fair value at the date of gift, less accumulated depreciation and amortization. Depreciation is computed on the straight-line basis over the lessor of the estimated useful lives of the assets, which range from 3 to 10 years, or the terms of the lease, as appropriate. National Headquarters capitalizes assets acquired for greater than \$1,000 and with useful lives in excess of one year.

#### Due to Progressive MS Alliance

During fiscal 2014, the Society became a managing member, along with Associanzione Italiana Sclerosi Multipla (Italy), MS Research Australia, Multiple Sclerosis International Federation, MS Society (United Kingdom), and the Multiple Sclerosis Society of Canada, of the *Progressive MS Alliance* (the "*Alliance*"). The *Alliance* is open to MS organizations from around the world and is continually seeking new member organizations from the global MS community. The *Alliance* made a joint commitment to speed up the development of treatment for progressive MS by removing scientific and technology barriers. The *Alliance* formalized its purpose, structure and membership in fiscal 2014 and also agreed to its four strategic objectives which include: raise profile and accelerate progress, secure resources and globalize research funding, inspire, galvanize and engage among priority stakeholders and deliver operational excellence by aligning resources.

As a managing member, the Society committed to providing funds of approximately \$6,823,000 over the next three years which is conditional on various factors, with \$901,000 paid to the *Alliance* over two years as well as professional and scientific staff to support the *Alliance*. In addition, the Society maintains custody of the pooled funds contributed from other *Alliance* members within its region. The disbursement of funds for various progressive MS research initiatives are approved by voting *Alliance* members. During fiscal 2015, the Society received a total of \$2,338,000 from *Alliance* members which will be held until such time the funds are approved for expenditure. As of September 30, 2015 and 2014, the Society recorded unspent donated funds, consisting of both Society and other *Alliance* members' monies, of approximately \$658,000 and \$1,378,000, respectively.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### **Amounts Held in Custody for Chapters**

Amounts held in custody for chapters include chapter ownership interests in pooled investment funds, which amounted to approximately \$29,415,000 and \$12,875,000 as of September 30, 2015 and 2014, respectively.

#### **In-Kind Donated Services**

National Headquarters' received donated print, radio and television public service announcements of approximately \$5,976,000 and \$8,944,000 for the years ended September 30, 2015 and 2014, respectively. Such amounts, which are based upon information provided by third-party media services, are recorded at their estimated fair value determined on the date of contribution and are reported as contributions from individuals and foundations and public education program expense on the accompanying consolidated statements of activities and functional expenses.

Highly qualified volunteers serving on peer review research committees have donated their time and efforts to National Headquarters. These contributed services, which meet the recognition criteria under U.S. GAAP, approximated \$502,000 and \$589,000, respectively, for the years ended September 30, 2015 and 2014. Such amounts are recorded at their estimated fair value at the date of contribution and are reported as contributions for research and development and expenses on the accompanying consolidated statements of activities and functional expenses.

A number of volunteers, including members of the Board, have made significant contributions of their time in furtherance of National Headquarters' program and support functions. The value of this contributed time does not meet the criteria for recognition as contributed services in accordance with U.S. GAAP and, accordingly, is not reflected in the accompanying consolidated financial statements.

#### **Deferred Rent**

Rent expense is recorded on a straight-line basis over the term of the respective lease. The difference between rental payments/receipts made under the lease and rent expense/income calculated on a straight-line basis is recorded as deferred rent receivable or deferred rent liability on the consolidated statements of financial position.

#### **Accounting for Uncertainty in Income Taxes**

Guidance in the area of "Accounting for Uncertainty in Income Taxes" under the Financial Accounting Standards Board (the "FASB") Accounting Standards Codification, clarifies the accounting for uncertainty in tax positions taken or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement. This standard provides that the tax effects from an uncertain tax position can be recognized in the financial statements only if the position is "more-likely-than-not" to be sustained, if the position were to be challenged by a taxing authority. The standard also provides guidance on measurement, classification, interest and penalties, and disclosure. The fiscal years ended 2012, 2013, 2014 and 2015 remain open to audit for both federal and state purposes. National Headquarters' has processes presently in place to ensure the maintenance of its tax-exempt status; to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and, to identify and evaluate other matters that may be considered tax positions.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### Reclassifications

Certain reclassifications have been made to the 2014 consolidated financial statements to conform to the current year presentation. Such reclassifications did not change total assets, liabilities, revenues or expenses or changes in net assets as reflected on the 2014 consolidated financial statements.

#### **Subsequent Events**

National Headquarters has evaluated subsequent events through March 16, 2016, the date the consolidated financial statements were available for issuance. Except as discussed in Note 6, no subsequent events are required to be recognized or disclosed in these consolidated financial statements.

#### 3. FAIR VALUE MEASUREMENTS

National Headquarters' follows guidance for fair value measurements that defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. As required by U.S. GAAP for fair value measurements, National Headquarters uses a fair value hierarchy that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that observable inputs be used when available.

Observable inputs are inputs that market participants would use in pricing the asset or liability based on market data obtained from independent sources. Unobservable inputs reflect assumptions that market participants would use in pricing the asset or liability based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the transparency of inputs as follows:

- Level 1 Quoted prices are available in active markets for identical assets or liabilities as of the measurement date. A quoted price for an identical asset or liability in an active market provides the most reliable fair value measurement because it is directly observable to the market.
- Level 2 Pricing inputs other than quoted prices in an active market, which are either directly or indirectly observable as of the measurement date. The nature of these securities include investments for which quoted prices are available but traded less frequently and investments that are fair valued using other securities, the parameters of which can be directly observed.
- Level 3 Securities that have little to no pricing observability as of the measurement date. These securities are measured using management's best estimate of fair value, where the inputs into the determination of fair value are not observable and require significant management judgment or estimation.

Inputs are used in applying the various valuation techniques and broadly refer to the assumptions that market participants use to make valuation decisions, including assumptions about risk. Inputs may include price information, volatility statistics, specific and broad credit data, liquidity statistics and other factors. A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. However, the determination of what constitutes "observable"

Notes to Consolidated Financial Statements September 30, 2015 and 2014

requires significant judgment by an entity. National Headquarters considers observable data to be that market data that is readily available, regularly distributed or updated, reliable and verifiable, not proprietary, and provided by independent sources that are actively involved in the relevant market.

The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to National Headquarters' perceived risk of that instrument.

The carrying amounts of cash and cash equivalents, contributions receivable, prepaid expenses and other assets, accounts payable and accrued expenses, deferred revenue and other liabilities approximate fair value due to the short maturity of these financial instruments.

The fair values assigned to investments and split-interest arrangements are based on the quoted fair values of the underlying securities as of the measurement date.

The following table provides the fair value hierarchy of National Headquarters' financial instruments as of September 30, 2015 and 2014:

|  | Level 1           | Level 2    | Level 3    | Total         |
|--|-------------------|------------|------------|---------------|
| September 30, 2015   |                   |            |            |               |
| Cash equivalents*  | <u>\$ 143,158</u> | \$ -       | \$ -       | \$ 143,158    |
| Investments and investments related to charitable gift annuities |                   |            |            |               |
| Cash and cash equivalents  | 240,751           | -          | -          | 240,751       |
| Equities   | 42,505,552        | -          | -          | 42,505,552    |
| Mutual funds   | 33,766,085        | -          | -          | 33,766,085    |
| Agency bonds   | -                 | 220,787    | -          | 220,787       |
| Other investments  | -                 | -          | 4,000      | 4,000         |
| Warrants   |                   |            | 151,708    | 151,708       |
| Total investments  | 76,512,388        | 220,787    | 155,708    | 76,888,883    |
| Beneficial interest in trust                                     |                   |            | 91,349     | 91,349        |
| Total  | \$ 76,655,546     | \$ 220,787 | \$ 247,057 | \$ 77,123,390 |

**Notes to Consolidated Financial Statements** 

September 30, 2015 and 2014

|  | Level 1       | Level 2    | Level 3    | Total         |
|--|---------------|------------|------------|---------------|
| September 30, 2014                     |               |            |            |               |
| Cash equivalents*                      | \$ 612,232    | \$ -       | \$ -       | \$ 612,232    |
| Investments and investments related to |               |            |            |               |
| charitable gift annuities              |               |            |            |               |
| Cash and cash equivalents              | 20,856,191    | -          | -          | 20,856,191    |
| Equities                               | 10,419,565    | -          | -          | 10,419,565    |
| Mutual funds                           | 22,600,301    | -          | -          | 22,600,301    |
| Agency bonds                           | -             | 221,071    | -          | 221,071       |
| Other investments                      | -             | -          | 4,000      | 4,000         |
| Warrants                               |               |            | 426,625    | 426,625       |
| Total investments                      | 53,876,057    | 221,071    | 430,625    | 54,527,753    |
| Beneficial interest in trust           |               |            | 169,674    | 169,674       |
| Total                                  | \$ 54,488,289 | \$ 221,071 | \$ 600,299 | \$ 55,309,659 |

<sup>\*</sup> Represents cash equivalents that are interest-bearing and included in cash and cash equivalents on the accompanying consolidated statements of financial position.

Beneficial interest in trust is stated at fair value based on the trust's reporting of the underlying assets as of the reporting date.

Warrants are valued using Level 3 inputs, based primarily on the estimation and allocation of enterprise value among the equity classes of each of the companies that issued the warrants using acceptable valuation approaches for privately held, early-stage companies, which the Society considers to be reasonable.

Changes in fair value of investments measured with Level 3 inputs are as follows:

|  | Beneficial Interest in Warrants Trust Other |                      |    |                     |    |       |    | Total                |  |  |
|--|---|----------------------|----|---------------------|----|-------|----|----------------------|--|--|
| Balance September 30, 2013 Change in fair values | \$  | 338,690<br>87,935    | \$ | 114,612<br>55,062   | \$ | 4,000 | \$ | 457,302<br>142,997   |  |  |
| Balance September 30, 2014 Change in fair values |   | 426,625<br>(274,917) |    | 169,674<br>(78,325) |    | 4,000 |    | 600,299<br>(353,242) |  |  |
| Balance September 30, 2015                       | \$  | 151,708              | \$ | 91,349              | \$ | 4,000 | \$ | 247,057              |  |  |

The Society had certain stock warrants valued at \$5,060 in fiscal year 2014 that expired and have no market value as of fiscal year 2015.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### 4. INVESTMENTS

National Headquarters' investments at September 30, 2015 and 2014 consist of the following:

|                           | 2015<br>Fair Value                             |               |
|---------------------------|--|---------------|
|                           |  |               |
|                           | <b>*</b> • • • • • • • • • • • • • • • • • • • | <b></b>       |
| Cash and cash equivalents | \$ 240,751                                     | \$ 20,856,191 |
| Equities                  | 42,505,552                                     | 10,419,565    |
| Mutual funds              | 33,766,085                                     | 22,600,301    |
| Agency bonds              | 220,787  | 221,071       |
| Other investments         | 4,000  | 4,000         |
| Warrants                  | 151,708  | 426,625       |
| Total                     | \$ 76,888,883                                  | \$ 54,527,753 |

Prior to fiscal year 2015 chapter participation in the Society's pooled investment funds was voluntary. As of fiscal year 2015, the Society pooled investment funds included ownership interests for National Headquarters and all chapters with reserve balances in excess of working capital requirements. The chapters' ownership in the pooled investment funds amounted to \$29,415,000 and \$12,875,000 as of September 30, 2015 and 2014, respectively. The chapters' ownership interests are reflected as amounts held in custody for chapters on the accompanying consolidated statements of financial position. Divestment of chapter ownership interests in the pooled investment fund requires the approval of the chapter Board of Trustees.

The components of National Headquarters' net investment (losses) gains in the accompanying consolidated statements of activities are as follows for the years ended September 30, 2015 and 2014:

|   | 2015           | 2014         |  |
|---|----------------|--------------|--|
|   |                |              |  |
| Interest and dividends                                    | \$ 970,404     | \$ 698,913   |  |
| Net realized and unrealized (losses) gains on investments | (3,589,630)    | 3,034,757    |  |
|   | (2,619,226)    | 3,733,670    |  |
| Less: Investment advisory fees                            | (168,856)      | (186,091)    |  |
| Total   | \$ (2,788,082) | \$ 3,547,579 |  |

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### 5. PROPERTY AND EQUIPMENT, NET

Property and equipment, net, consist of the following at September 30, 2015 and 2014:

|   | 2015            | 2014            |
|---|-----------------|-----------------|
| Furniture and fixtures                          | \$<br>627,319   | \$<br>629,328   |
| Computers                                       | 4,085,498       | 4,484,070       |
| Software  | 1,580,970       | 1,007,302       |
| Telephone systems                               | 827,571         | 827,571         |
| Leasehold improvements                          | <br>3,254,819   | <br>3,189,530   |
|   |                 |                 |
|   | 10,376,177      | 10,137,801      |
| Less: Accumulated depreciation and amortization | <br>(5,868,190) | <br>(5,193,282) |
| Software development costs in progress          | <br>1,557,582   | <br>            |
| Total   | \$<br>6,065,569 | \$<br>4,944,519 |

During the fiscal year ended September 30, 2015, management reviewed its property and equipment and disposed of approximately \$980,000 of fully depreciated assets. Approximately \$945,000 of the disposals pertained to fully depreciated computer equipment that was no longer in service during fiscal 2015.

Software development costs in progress at September 30, 2015 consist primarily of data warehouse software application implementation. This project is expected to be completed during fiscal 2016.

#### 6. PENSION PLANS

National Headquarters maintains a non-contributory defined contribution retirement plan covering all eligible employees of National Headquarters and participating chapters. Employer contributions to the plan are determined and authorized by the President and Chief Executive Officer of the Society. A contribution of 3% was authorized for the fiscal years ended September 30, 2015 and 2014, resulting in pension expense of approximately \$579,000 and \$514,000, respectively, after application of forfeitures.

In addition, National Headquarters also sponsors a defined contribution retirement plan that covers all eligible employees of National Headquarters and participating chapters of which National Headquarters does not match voluntary contributions to the plan.

On January 1, 2016, the Society moved from the non-contributory defined contribution retirement plan covering all eligible employees of National Headquarters and participating chapters to a 401(k) Safe Harbor Plan for all eligible employees of the Society to which the National Headquarters matches voluntary contributions up to a maximum of 4%. Former chapter 401(k) plans will be merged into the new plan and former chapter and National Headquarters 403(b) plans will be terminated, giving participants the option of transferring their assets into the new plan.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### 7. LEASES

National Headquarters currently leases offices in New York City, Denver and Washington D.C. under operating leases which expire on December 31, 2021, January 31, 2023, and February 28, 2022, respectively. The terms of the leases include provisions for certain lease concessions and rent escalations at periodic intervals over the terms of the leases.

National Headquarters sublets a portion of its premises in New York City to the New York City – Southern New York Chapter and a portion of its premises in Denver to the Colorado – Wyoming Chapter under non-cancellable sublease agreements. The subleases are co-terminus with the respective leases.

Rent expense computed on the straight-line basis, totaled approximately \$2,047,000 and \$2,037,000 for the years ended September 30, 2015 and 2014, respectively. Sublease income of approximately \$782,000 and \$447,000 for the years ended September 30, 2015 and 2014, respectively, is included in advertising, program fees, and other revenue in the consolidated statements of activities. National Headquarters recorded a deferred rent liability at September 30, 2015 and 2014 of approximately \$1,950,000 and \$2,049,000, respectively, and a deferred rent receivable at September 30, 2015 and 2014 of approximately \$526,000 and \$464,000, respectively.

Approximate future minimum lease commitments due under property and equipment operating leases and related minimum sublease income are as follows:

| Year Ending September 30th | <b>Lease Payments</b> | <b>Sublease Income</b> |  |  |
|----------------------------|-----------------------|------------------------|--|--|
| 2016                       | \$ 2,152,000          | \$ 821,000             |  |  |
| 2017                       | 2,244,000             | 845,000                |  |  |
| 2018                       | 2,297,000             | 856,000                |  |  |
| 2019                       | 2,321,000             | 874,000                |  |  |
| 2020                       | 2,345,000             | 884,000                |  |  |
| Thereafter                 | 3,884,000             | 1,300,000              |  |  |
| Total                      | \$ 15,243,000         | \$ 5,580,000           |  |  |

#### 8. RESEARCH AND DEVELOPMENT ACTIVITIES

#### **Research and Fellowship Grants**

The Society's program services include funding for research and fellowship projects to be conducted in the future, generally over three to five year periods. These projects are funded by unrestricted net assets and revenue to be generated by National Headquarters and its chapters. Commitments for research and fellowship projects are subject to, among other things, revocation rights by National Headquarters, the continued qualifications of grantees, and the grantees satisfying prior conditions before payment.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

Outstanding future commitments for research and fellowship projects, which are not recorded within grants payable on the accompanying 2015 consolidated statement of financial position, due to their conditional nature, are as follows:

| Year Ending September 30th | esearch and<br>Fellowships |
|----------------------------|----------------------------|
| 2016                       | \$<br>27,614,000           |
| 2017                       | 12,040,000                 |
| 2018                       | 2,309,000                  |
| 2019                       | <br>765,000                |
| Total                      | \$<br>42,728,000           |

#### **Collaboration Agreement with Merck KGaA**

During fiscal 2009, Fast Forward entered into an agreement with Merck KGaA, for the purpose of collaborating on the process of soliciting, evaluating, funding, and managing multiple sclerosis research proposals, leading to an SRA between the selected company (the "Funded Entity") and Fast Forward, with Merck KGaA as a third-party beneficiary under the SRA, as well as the execution of a third-party agreement between Merck KGaA and the Funded Entity. The agreement had an initial two-year term, which automatically renewed for three successive 12-month periods, unless terminated earlier in accordance therewith.

Under the collaboration agreement, Fast Forward receives an annual management fee and any unspent amount will be credited against the management fee for the subsequent year or refunded to Merck KGaA should the collaboration terminate under the conditions set forth therein. The agreement was renewed during fiscal year 2013 with a management fee of \$700,000, which was received net of approximately \$195,000 of unspent prior year's management fees. Approximately \$347,000 and \$109,000 was earned and expended during 2015 and 2014, respectively. These amounts have been recorded as contributions for research and development, and research and research fellowships program expense in the accompanying consolidated statements of activities and functional expenses. The unspent portion of the fees, which amounted to approximately \$17,000 and \$364,000 at September 30, 2015 and 2014, respectively, are reflected as part of deferred revenue in the accompanying consolidated statements of financial position. The agreement expired on 12/31/2015 and was not renewed.

The collaboration agreement further provides that Merck KGaA, subject to certain limitations, funds the research activities established under an SRA executed with the Funded Entity. In addition, Fast Forward provides a matching amount up to 10% of Merck KGaA's funding, subject to availability of funds.

#### **Collaboration Agreement with Other Not-for-Profit Organizations**

In October 2010, Fast Forward entered into a collaboration agreement with two not-for-profit organizations, whereby the organizations agreed to fund Fast Forward's programs to aid early-stage pharmaceutical and biotechnology companies engaged in the development of innovative therapeutic and/or diagnostic strategies for multiple sclerosis, and programs to facilitate the translation of academic multiple sclerosis research discoveries into commercial development. The agreement allowed Fast Forward to choose the companies or institutions to be funded from funds provided by the organizations.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

The agreement expired on December 31, 2012 in accordance with its terms, but the collaboration will continue until the project is complete or funding is fully spent. For fiscal year 2013, Fast Forward received funding of \$450,000 and expensed funding of \$325,000 and \$250,000 during fiscal years 2015 and 2014, respectively.

#### **Sponsored Research Agreements**

Fast Forward enters into SRAs with selected companies, (each a Research and Development company) ("R&D"), and academic institutions engaged in R&D projects aimed at identifying and developing drugs for the treatment of multiple sclerosis. Under the SRAs, Fast Forward agrees to provide funding for specified R&D activities, payable as defined milestones are achieved. Fast Forward funds SRA's from the public support it receives from donors or through the chapters and National Headquarters, and from other funding entities under collaboration agreements as discussed above. In certain SRAs, Fast Forward received warrants or options to purchase ordinary shares, preferred stock, or common stock, of the respective R&D companies. In addition, certain SRAs entitle Fast Forward to royalties upon the achievement of specified milestones.

There were no warrants received during fiscal 2015 or 2014, and none of the milestones that would require payment of royalties to Fast Forward were achieved.

### SRA Fully Funded from Public Support and Collaboration Agreement with Other Not-for-Profit Organizations

As of September 30, 2015, Fast Forward entered into twenty-four SRAs funded by public support and collaboration agreements with other not-for-profit organizations. Total funds available for expenditure to the R&D companies under these SRAs totaled approximately \$2,153,000 and \$3,027,000 in fiscal 2015 and 2014, respectively. Approximately \$1,905,000 and \$2,644,000 was charged to R&D grants expense in 2015 and 2014, respectively, and approximately \$247,000 and \$384,000 was recorded as prepaid expense as of September 30, 2015 and 2014, respectively. Outstanding funding commitments under these SRAs at September 30, 2015 and 2014 totaled approximately \$1,508,000 and \$864,000, respectively, and are expected to be satisfied by fiscal 2017.

#### SRA Funded Under the Collaboration Agreement with Merck KGaA

As of September 30, 2015, Fast Forward entered into thirteen SRAs pursuant to the terms of the collaboration agreement with Merck KGaA. Total funds available for expenditure to the R&D companies under these SRAs totaled approximately \$480,000 and \$685,000 during fiscal years 2015 and 2014, respectively. Approximately \$401,000 and \$610,000 was charged to R&D grants expense during fiscal years 2015 and 2014, respectively, and approximately \$80,000 and \$75,000 was recorded as prepaid expense as of September 30, 2015 and 2014, respectively. Outstanding funding commitments under these SRAs at September 30, 2015 and 2014 totaled approximately \$177,000 and \$692,000, respectively, and are expected to be satisfied by fiscal 2017.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### 9. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets for research, educational, and other purposes at September 30, 2015 and 2014 are as follows:

|   | <br>2015        |    | 2014      |  |
|---|-----------------|----|-----------|--|
| Research  |                 |    |           |  |
| Contributions from Others for Research          | \$<br>310,251   | \$ | 410,251   |  |
| Ralph I. Strauss Fund                           | 706,391         |    | 706,391   |  |
| Dystel Nursing Fund                             | 197,478         |    | 197,478   |  |
| Research Exploration Fund                       | 690,651         |    | 510,151   |  |
| Alan Buegeleisen Fund                           | 127,872         |    | 133,072   |  |
| FFD - Hilton Funds                              | 1,100,000       |    | -         |  |
| Educational and other                           |                 |    |           |  |
| Charitable Gift Annuities                       | 330,986         |    | 359,142   |  |
| Corporate Sponsorships                          | 433,856         |    | 318,750   |  |
| Unappropriated investment income of permanently |                 |    |           |  |
| restricted net assets                           | <br>510,572     |    | 692,393   |  |
| Total   | \$<br>4,408,057 | \$ | 3,327,628 |  |

During fiscal year 2015 and 2014, net assets were released following satisfaction of donor restrictions as follows:

|                     | 2015 |            |    | 2014       |  |  |
|---------------------|------|------------|----|------------|--|--|
| Research            | \$   | 14,075,426 | \$ |            |  |  |
| Education and other |      | 2,647,243  |    | 1,295,195  |  |  |
| Total               | \$   | 16,722,669 | \$ | 15,568,454 |  |  |

#### 10. PERMANENTLY RESTRICTED NET ASSETS

National Headquarters permanently restricted net assets or endowments consist of funds established for a variety of purposes. As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence of donor-imposed restrictions, if any.

#### **Interpretation of Relevant Law**

The State of New York passed the New York Prudent Management of Institutional Funds Act ("NYPMIFA"), its version of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"). All not-for-profit organizations formed in New York must apply this law.

National Headquarters classifies as permanently restricted net assets: (a) the original value of gifts donated to its permanent endowment, (b) the original value of subsequent gifts to its permanent endowment, and (c) accumulations to its permanent endowment made in accordance with the direction of the applicable

Notes to Consolidated Financial Statements September 30, 2015 and 2014

donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until such amounts are appropriated for expenditure in a manner consistent with the standard of prudence prescribed by NYPMIFA. In the event prudent Board appropriations or investment losses on the endowment fund reduce the assets of the endowment funds below the permanently restricted net asset amount required to be maintained by law or donor stipulation, such declines are charged to the unrestricted fund and subsequent future investment income or gains that restore the fair value of the assets of the endowment fund to the required level are classified as increases in unrestricted net assets.

In accordance with NYPMIFA, National Headquarters considers the following factors in making a determination to appropriate for expenditure or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the endowment fund
- (2) General purposes of the organization and its donor-restricted endowment fund
- (3) General economic conditions
- (4) Possible effect of inflation and deflation
- (5) Expected total return from income and appreciation of endowment investments
- (6) Other resources of the organization
- (7) The investment policy of the organization, and
- (8) Where appropriate, alternatives to spending from donor-restricted endowment funds and the possible effects on National Headquarters

National Headquarters endowment consists of the following donor-restricted endowment funds as of September 30, 2015 and 2014:

|  | 2015 |           | <br>2014        |  |
|--|------|-----------|-----------------|--|
| Unrestricted Operating Purposes                |      |           |                 |  |
| Alexander Endowment Fund                       | \$   | 20,000    | \$<br>20,000    |  |
| Breed Endowment Fund                           |      | 351,921   | 351,921         |  |
| Restricted for Research, Educational and Other |      |           |                 |  |
| Donor Student Scholarship Endowment Fund       |      | 15,500    | 15,500          |  |
| Fasutino Endowment Fund                        |      | 204,564   | 204,564         |  |
| Stepping Stone Endowment Fund                  |      | 1,000,000 | 1,000,000       |  |
| Dystel Nursing Fund                            |      | 300,000   | <br>300,000     |  |
| Total  | \$   | 1,891,985 | \$<br>1,891,985 |  |

National Headquarters has historically included the operations of the National Multiple Sclerosis Society Hawaii Chapter within its consolidated financial statements. During fiscal 2014, the National Multiple Sclerosis Society Pacific South Coast Chapter took over the operations of the Hawaiian region. Accordingly, National Headquarters transferred the Weinberg Foundation Endowment Fund of \$250,000, which was originally donated to the Hawaii Chapter, to the Pacific South Coast Chapter. This transfer of assets is reported below changes in net assets from operations on the accompanying 2014 consolidated statement of activities.

Notes to Consolidated Financial Statements September 30, 2015 and 2014

#### **Return Objectives and Risk Parameters**

The Society's endowment fund consists of assets that must be held in perpetuity or for specified time periods stipulated by the donors. National Headquarters maintains investment and spending policies for its endowment assets aimed at providing predictable and steady support for the Society's research, programmatic and administrative activities. Under this policy, the endowment assets are invested in a manner intended to preserve their value consistent with such donor stipulations, minimize the effect of high economic volatility and/or low investment return and provide funding for the programs specified by the donors.

#### **Endowment Investment Spending Policy**

For all endowment funds that have a value greater than their original gift, the spending rate (stated as a percentage) will be reviewed by the Investment Committee of the Society's Board of Directors and established on an annual basis. The annual spending rate on Endowed Funds held by the Society may range from a minimum of 0% to a maximum of 7%. The Investment Committee will approve the annual spending rate which will be incorporated into the budget review and approval process.

In establishing the spending rate, the Investment Committee shall rely on the three-year rolling average market value (12 quarters) of the Endowment Fund assets calculated as of six-months prior to the fiscal year commencement date. For the fiscal years ended September 30, 2015 and 2014, the Investment Committee did not appropriate any amounts for spending.

The following summarizes the activity of the endowment fund assets for the fiscal years ended September 30, 2015 and 2014:

|   |           | Unrestricted |    | Temporarily Restricted |    | Permanently<br>Restricted | -  | Total                  |
|---|-----------|--------------|----|------------------------|----|---------------------------|----|------------------------|
| Year ended September 30, 2013           | \$        | (665,256)    | \$ | 208,754                | \$ | 2,141,985                 | \$ | 1,685,483              |
| Transfer to affiliate Investment return |           | 665,256      |    | (22,087)<br>505,726    |    | (250,000)                 |    | (272,087)<br>1,170,982 |
| Year ended September 30, 2014           |           |              |    | 692,393                |    | 1,891,985                 |    | 2,584,378              |
| Investment loss                         |           |              |    | (181,821)              |    |                           |    | (181,821)              |
| Year ended September 30, 2015           | <u>\$</u> |              | \$ | 510,572                | \$ | 1,891,985                 | \$ | 2,402,557              |



Consolidating Schedule of Financial Position As of September 30, 2015

|  | National       | Fast Forward |                |                |
|--|----------------|--------------|----------------|----------------|
|  | Headquarters   | LLC          | Eliminations   | Consolidated   |
| ASSETS   |                |              |                |                |
| Cash and cash equivalents                        | 27,948,722     | -            | -              | 27,948,722     |
| Contributions receivable, net                    | 310,251        | -            | -              | 310,251        |
| Contributions receivable due from chapters, net  | 4,863,806      | -            | -              | 4,863,806      |
| Contributions receivable due from Fast Forward   | 2,780,245      | -            | (2,780,245)    | -              |
| Deferred rent receivable                         | 525,598        | -            | -              | 525,598        |
| Prepaid expenses                                 | 1,854,733      | 326,685      | -              | 2,181,418      |
| Other assets                                     | 1,937,610      | -            | -              | 1,937,610      |
| Investments                                      | 43,762,225     | 603,424      | -              | 44,365,649     |
| Investments held in custody for chapters         | 29,414,926     | -            | -              | 29,414,926     |
| Investments related to charitable gift annuities | 3,108,308      | -            | -              | 3,108,308      |
| Beneficial interest in trust                     | 91,349         | -            | -              | 91,349         |
| Property and equipment, net                      | 6,065,569      |              |                | 6,065,569      |
| Total assets                                     | \$ 122,663,342 | \$ 930,109   | \$ (2,780,245) | \$ 120,813,206 |
| LIABILITIES AND NET ASSETS                       |                |              |                |                |
| LIABILITIES                                      |                |              |                |                |
| Accounts payable and accrued expenses            | \$ 8,488,426   | \$ -         | \$ -           | \$ 8,488,426   |
| Grants payable                                   | 50,372,928     | -            | -              | 50,372,928     |
| Funds held for Progressive MS Alliance           | 658,139        | -            | -              | 658,139        |
| Deferred revenue                                 | 241,500        | 171,078      | -              | 412,578        |
| Deferred rent                                    | 1,950,165      | -            | -              | 1,950,165      |
| Amounts held in custody for chapters             | 29,414,926     | -            | -              | 29,414,926     |
| Due to chapters                                  | 1,196,147      | -            | -              | 1,196,147      |
| Due to National Multiple Sclerosis Society       | -              | 2,780,245    | (2,780,245)    | -              |
| Liability to annuitants                          | 1,916,382      |              |                | 1,916,382      |
| Total liabilities                                | 94,238,613     | 2,951,323    | (2,780,245)    | 94,409,691     |
| NET ASSETS                                       |                |              |                |                |
| Unrestricted                                     | 22,124,687     | (2,021,214)  | \$ -           | 20,103,473     |
| Temporarily restricted                           | 4,408,057      | -            | _              | 4,408,057      |
| Permanently restricted                           | 1,891,985      |              |                | 1,891,985      |
| Total net assets                                 | 28,424,729     | (2,021,214)  |                | 26,403,515     |
| Total liabilities and net assets                 | \$ 122,663,342 | \$ 930,109   | \$ (2,780,245) | \$ 120,813,206 |

This schedule should be read in conjunction with the accompanying report of independent certified public accountants and the consolidated financial statements and notes thereto.

**Consolidating Schedule of Activities** 

For the Year Ended September 30, 2015

|   | National<br>Headquarters    | Fast Forward<br>LLC | Eliminations | Consolidated                |
|---|-----------------------------|---------------------|--------------|-----------------------------|
| PUBLIC SUPPORT AND OTHER REVENUE  |                             |                     |              |                             |
| PUBLIC SUPPORT  |                             |                     |              |                             |
| Contributions from chapters<br>Contributions from individuals and foundations | \$ 91,161,989<br>23,694,234 | \$ -<br>1,724,549   | \$ -<br>-    | \$ 91,161,989<br>25,418,783 |
| Total public support  | 114,856,223                 | 1,724,549           |              | 116,580,772                 |
| OTHER REVENUE   |                             |                     |              |                             |
| Advertising, program fees, and other revenue                                  | 3,228,200                   | -                   | -            | 3,228,200                   |
| Investment loss   | (2,513,165)                 | (274,917)           |              | (2,788,082)                 |
| Total other revenue   | 715,035                     | (274,917)           |              | 440,118                     |
| Total revenue   | 115,571,258                 | 1,449,632           |              | 117,020,890                 |
| EXPENSES  |                             |                     |              |                             |
| PROGRAM SERVICES  |                             |                     |              |                             |
| Research and research fellowships   | 53,593,568                  | 2,487,768           | -            | 56,081,336                  |
| Client and community services   | 10,431,273                  | -                   | -            | 10,431,273                  |
| Professional education and training   | 2,320,073                   | -                   | -            | 2,320,073                   |
| Public education  | 11,418,437                  | -                   | -            | 11,418,437                  |
| Services to chapters  | 25,678,490                  |                     |              | 25,678,490                  |
| Total program services  | 103,441,841                 | 2,487,768           |              | 105,929,609                 |
| SUPPORTING SERVICES   |                             |                     |              |                             |
| Fundraising   | 7,304,843                   | _                   | _            | 7,304,843                   |
| Management and general  | 9,797,598                   |                     |              | 9,797,598                   |
| Total supporting services   | 17,102,441                  |                     |              | 17,102,441                  |
| Total expenses  | 120,544,282                 | 2,487,768           |              | 123,032,050                 |
| Changes in net assets   | (4,973,024)                 | (1,038,136)         |              | (6,011,160)                 |
| Net assets, beginning of year   | 33,397,753                  | (983,078)           |              | 32,414,675                  |
| Net assets, end of year   | \$ 28,424,729               | \$ (2,021,214)      | <u>-</u>     | \$ 26,403,515               |

This schedule should be read in conjunction with the accompanying report of independent certified public accountants and the consolidated financial statements and notes thereto.