



NATIONAL TEAM PROGRAM



The National MS Society's National Team Program positions your company as a leader in the MS movement

Becoming a National Team gives your company or organization a way to connect with colleagues from across the country so anyone, anywhere, can fuel progress.

With more than 40 companies and organizations participating in the Society's National Team Program annually, you'll be in good company.

Benefits of Being a National Team Include:

National Teams participate in one or all of the National MS Society's team events such as Bike MS®, Walk MS®, Challenge Walk MS®, and Climb to the Top.

Under the leadership of a National Team Captain and Executive Sponsor, these teams demonstrate an elevated commitment to the mission with 5+ teams participating throughout the country, collectively raising more than \$50,000.

- Official National Team designation
- The opportunity to holistically support a well-respected organization that your employees are passionate about, regardless of location
- A dedicated National Team staff member who will work with your team to develop customized communication, recruitment, and fundraising plans
- The ability to quantify employee engagement and impact through team reports, year-end recap, and satisfaction surveys
- Access to National Team resources including a customizable national team website — a central place for team data, photos and more
- Receive special perks and recognition as your team's size and fundraising grows

NATIONAL TEAM RECOGNITION PROGRAM



There is no limit to what's possible, so set
your National Team fundraising goal high.

RAISE \$1M+

- Inclusion in national campaign email

RAISE \$750K

- Social media recognition

RAISE \$500K

- Photo inclusion in participant email
- Feature on a National MS Society event page

RAISE \$250K

- Feature on National Team website
- Special shoutout by Society leadership on LinkedIn

RAISE \$100K

- Verbal acknowledgement at local event kick-offs
- A detailed year-end recap highlighting your National Team's impact

RAISE \$50K

- Official National Team status
- Customizable National Team page
- Company listing on the National MS Society National Team website
- National Team toolkit