

National Multiple Sclerosis Society

FY2023 Q1 IMPACT SNAPSHOT

FY2022–2024 Strategic Plan

No one should face MS alone. The National MS Society is here so that no one has to.

8.2 MILLION people engage with the Society FY23 target: 8.6 million people 37,027

people connected with the Society for the first time

FY23 target: 405,000



564,069 of the estimated 914,000 people with MS in the United States are connected to the Society

FY23 target: 62.4%

We bring the MS community together so that everyone feels at home and supported.

Our commitment to reaching people with MS is evolving in a post-pandemic world. By reintroducing in-person events while continuing virtual programming, we engage more people — especially younger audiences and those in rural areas.

- **4,571** people engaged with programming, either online or in person
- **34%** of participants and online community members are under the age of 45
- **39%** have been diagnosed in the past three years



"I appreciate that the Pathways to Wellness programs are available online, and I can attend without having to travel to a larger city. I have especially enjoyed the ability to network with other participants to share ideas and perspectives."

– Karen, diagnosed in 1991, South Dakota District Activist Leader

The **Society Leadership Conference** was held for the first time since 2019.

- Nearly **400** leaders from the MS movement attended the in-person conference
- Nearly **300** people engaged with the **livestream** either during or after the conference

People with MS need support and understanding from the people around them — healthcare providers, employers, family/friends/neighbors — to live their best lives.

The Society provided important perspective to the National Strategy to Support Family Caregivers, including suggestions on ways to support caregivers through actions at the federal, state, and community level.

Excerpt from our response:

"The Society believes that people with MS and their care partners are the experts on their disease. Acknowledging and involving care partners from the beginning of an individual's journey with MS will ensure they feel welcomed and respected."

Congress passed a **\$2 million** increase in funding for the **Lifespan Respite Program**, a coordinated system of respite care services for caregivers of children and adults with special needs.

We applaud the bipartisan legislators who passed the **Respect for Marriage Act**, which protects and honors the fundamental human right of marriage, regardless of sexual orientation or race. Marriage provides important support and comfort and increases access to healthcare coverage.

The Society's global leadership accelerates research to stop MS, restore lost function and end MS forever.

OOO STOP Pathway

An international panel of MS experts, from a committee formed by the Society in 1982 to guide how clinical trials in MS are designed and conducted, **published a paper** that proposes a new approach to describe MS. This paper **lays the groundwork for better understanding and treatments in the future.**



implementation milestones

"This is exciting because modernizing how we describe an individual's disease course will lead to a future where we have better, more personalized treatments to stop MS in its tracks."

– Tim Coetzee, PhD Chief Advocacy, Services and Science Officer

Learn more about this new approach on **RealTalk MS, episode 280**.

* Green light represents excellent progress toward



the Pathways to MS Cures Roadmap, and organizations from countries including the UK, Canada, Australia, Italy, Denmark and France have joined us to develop a global MS research strategy framework to guide and encourage better collaboration and alignment toward MS cures.
80 fellows attended the Societv's 9th Tykeson Fellows

30 MS research organizations worldwide have endorsed

• 80 fellows attended the Society's 9th Tykeson Fellows Conference, an investment in the development of MS scientists early in their careers. The conference took place in tandem with the Society Leadership Conference, providing opportunities for fellows to be inspired by leaders in the MS movement.



"This was one of the most rewarding conferences I've attended, with many opportunities to network and connect with colleagues. As someone who is usually confined to the lab, meeting people living with MS was invaluable and inspiring."

– Michelle Pleet, PhD, Postdoctoral Fellow, National Institutes of Health

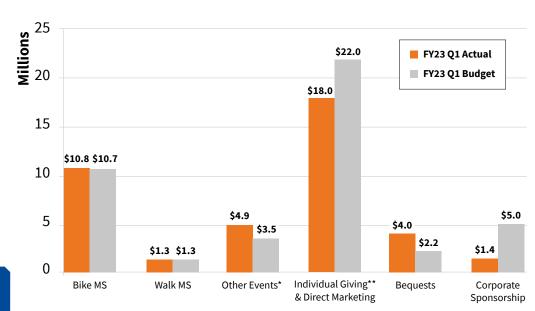
Reaching a world free of MS will take all of us — our time, our energy, our resources. Together is the only way forward.

Q1 Gross Revenue by Source



- 3,444 gifts
- \$80,000 match

Total revenue: \$795,022!



* Includes Leadership Events, Finish MS, DIY Fundraising MS, Climb to the Top, Challenge Walk MS and other events

** Includes Direct Marketing