

National Multiple Sclerosis Society

FY2022 Q3 IMPACT SNAPSHOT

FY2022–2024 Strategic Plan

No one should face MS alone. The National MS Society is here so that no one has to.

8.1 MILLION

people engage with the Society

FY22 target: 8.2 million people

316,515

people connected with the Society for the first time

FY22 target: 400,000



<mark>61.2% പ്</mark>പ്പ്

559,244 of the estimated 914,000 people with MS in the United States are connected to their National MS Society

FY22 target: 61.6%

MS activists speak with one clear voice to advance federal, state and community policies and programs that benefit people with MS and their families.

Through years of advocacy efforts — which have included testimonies, meetings, emails, letters to the editor, social media impact stories and more — MS activists have driven Congress to act on drug pricing. Congress is now poised to pass transformational policy to bring down the price of drugs for people who rely on Medicare.

MS Activist Judy Wilson testified at the April 12 U.S. Senate Committee on Aging field hearing, "No Time to Wait: Proposals to Lower Prescription Drug Costs."



Judy Wilson (right) and Senator Mark Kelly (D-AZ)

We have engaged on **32** state bills around access to care that have become law in 2022.

To be there for every person with MS, we combat systemic racism, discrimination and inequities faced by marginalized communities.



Black MS Experience Summit

750 people attended the 2022 Black MS Experience Summit on June 15-16.

- **12%** of participants engaged with the Society for the very first time
- 87% of participants feel more connected to the Black MS community
- 80% of participants see themselves in the work of the Society
- 79% feel increased confidence in self-advocacy



Day 2 Opening Session



Day 1 Opening Session

Watch the recordings to understand and better support the challenges of Black people living with MS.

Research News

- Society and corporate partners committed to a consensus on health equity to increase diversity in clinical trials and data collection
- A **new study** funded in part by the National MS Society helped refute the once-held belief that MS is a disease that primarily affects White people. Early diagnosis and treatment are critical to minimizing progression in MS, so it's important to increase awareness that MS can affect anyone, regardless of race.
- An international committee co-funded by the Society reviewed studies on **women's health in MS** and identified knowledge gaps that, when filled, could improve care and slow the disease

The Society's global leadership accelerates research to stop MS, restore lost function and end MS forever.

Pathways to MS Cures

- We connected with 2,845 general neurologists who previously had no relationship with the Society to create partnerships and increase access to the most current MS treatments and care
- We helped launch the careers of **26** new research fellows who joined the MS workforce to pursue critical questions that will lead to advances toward MS cures.
- Pathways to Cures has inspired 9 donors to be Lead Investors contributing \$17 million



To reach a world free of MS it will take all of us—our time, our energy, our resources. Together is the only way forward.



Q3 Gross Revenue by Sources

* Includes Leadership Events, Finish MS, DIY Fundraising MS, Climb to the Top, Challenge Walk MS and other events ** Includes Direct Marketing

- 234 in-person Walk MS events held across the country from February through June, along with a new virtual 'Walk MS: Your Way,' engaged more than 101,400 participants and 6,500 volunteers, and have raised \$30 million.
- 20 new volunteers from Union High School JROTC helped make Walk MS: Tulsa a successful and FUN event! Inspired by their leader's wife who lives with MS, the group cheered and danced throughout the event to make walkers feel like "rockstars" as they crossed the finish line.



Union High School JROTC