

National Multiple Sclerosis Society

FY2022 Q2 IMPACT SNAPSHOT

FY2022–2024 Strategic Plan

No one should face MS alone. The National MS Society is here so that no one has to.

8 MILLION CONTRACTOR PEOPLE ENGAGE WITH CONTRACTOR PEOPLE ENGAGE WITH CONTRACTOR PEOPLE FY22 target: 8.2 million people

Q1 Q2 37,229 142,10

179,331 people connected with the Society for the first time

FY22 target: 400,000



559,244 of the estimated 914,000 people with MS in the United States are connected to their National MS Society FY22 target: 61.6%

We protect and expand access to personalized, affordable, high-quality healthcare.

- A new study commissioned by the Society found that the medical costs associated with living with MS are \$65,612 more each year than medical costs for individuals who do not have MS
- Nearly 700 MS Activists attended the virtual Public Policy Conference, 200 meetings were held and 3,000 messages sent to Congressional offices

Key priorities:

- Increasing funding for the MS Research Program
- Affordability and access to drugs and healthcare



Steffany Stern, the Society's VP of Advocacy, testified on Capitol Hill at the hearing, **Prescription Drug Price Inflation: An Urgent Need to Lower Drug Prices in Medicare**

MS is a complex disease that requires many solutions. We help people piece it all together so they can live their best lives.

A Legacy of Impact

In 2016, Edward M. Dowd helped the Society establish life-changing case management services through the **Edward M. Dowd Personal Advocate** program for those with advanced MS. In light of Mr. Dowd's recent passing, the Society celebrates his profound legacy of changing lives. Since the program's inception:



- 2,647 people supported across all 50 states and Puerto Rico
- 77% of identified goals were either fully met or partially met
- 89% had the support needed to cope with their MS
- 86% were able to take specific actions to help improve their situation

"My Case Manager, Jenette, was just delightful. She was so professional. She helped me stay focused and keep moving. The Society was my saving grace. What they did was really life-altering for me."



– Susan G., Edward M. Dowd Case Management Program Participant

Pathways to Wellness in MS Programs

Over **850** people attended Pathways to Wellness in MS, which provided education on nutrition and wellness through a virtual program and community-based discussions

- 11% of participants engaged with the Society for the very first time
- 80% of participants feel an increased confidence in addressing the challenges of living with MS
- 83% of participants feel the Society is a trusted source of support

The Society's global leadership accelerates research to stop MS, restore lost function and end MS forever.

END Pathway



Society-funded researchers at Harvard **published the strongest evidence yet** that the common Epstein-Barr virus (EBV) can trigger MS when other risk factors are present

* Green light represents excellent progress toward implementation milestones

Barancik Prize for Innovation in MS Research



University of Pennsylvania's Dr. Amit Bar-Or received the **Barancik Prize for Innovation in MS Research** for work on custom-tailoring MS treatments. He is an author of the Pathways to

MS Cures Roadmap and involved in a clinical trial of an immune therapy targeting the EBV virus in progressive MS.

"Like few others, his work is driving toward achieving permanent remission of MS, stopping its progression, and preventing its onset, which is truly visionary."

- Bruce Bebo, PhD, EVP of Research

Pathways to MS Cures Roadmap

The **Pathways to MS Cures Roadmap** was published in the **Multiple Sclerosis Journal** and focuses on strategies to stop MS, restore what's been lost and end the disease forever. Bold efforts to rally the world around Pathways to Cures are underway:

- 26 endorsements from from virtually all leading MS research organization globally. Gaining global consensus will increase focus of global resources on high priority research questions
- Pathways to Cures inspired 6 donors to be Lead Investors contributing \$15 million
- Visit **nationalMSsociety.org/pathways-to-cures** to learn more



To reach a world free of MS it will take all of us—our time, our energy, our resources. Together is the only way forward.



* Includes Leadership Events, Finish MS, DIY Fundraising MS, Climb to the Top, Challenge Walk MS and other events ** Includes Direct Marketing