

## WHATEVER IT TAKES.

# WHAT IS A **BREAKTHROUGH?**

It's being able to button your shirt in the morning. It's walking to the supermarket, and all the way back home. It's having the first dance at your daughter's wedding. Continuing the job you were made for. **It's knowing that you and your loved ones will never worry about MS again — ever.** 

People affected by MS are relying on us to do whatever it takes to accelerate breakthroughs.

Together, we must raise \$1 billion to fuel breakthroughs that will change the world for people with MS.

Every breakthrough matters. Every dollar counts. Give your best gift today.

### TOGETHER WE WILL BREAKTHROUGH MS.



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#### NOW IS THE TIME TO ACCELERATE BREAKTHROUGHS THAT WILL CHANGE THE WORLD FOR PEOPLE WITH MS.

#### RESEARCH BREAKTHROUGHS

Research breakthroughs continue to fuel the treatments and solutions that will stop the disease in its tracks, restore what has been lost, and end MS forever.



Wellness and rehabilitation approaches ensure optimal cognitive and physical function Identification of MS triggers leads to the causes and prevention of MS

#### LIFE-CHANGING BREAKTHROUGHS

Life-changing breakthroughs ensure people have what they need to navigate the challenges of living with MS, so they can live their best lives every day.

MS Navigators help each person get what they need to move life with MS forward Life-changing medications are affordable and accessible to them

Each person has a wellness program customized Both **research** and **life-changing breakthroughs are crucial** for each person **to achieve the personal breakthroughs** they need to live their best life.



Left to right: Top row – Michael, diagnosed 1997; Lindsey, diagnosed 1998; Paul, diagnosed 2009. Center row – Judy, diagnosed 1998; Karen, diagnosed 1994. Bottom row – Verena, diagnosed 2001; Lee, diagnosed 2004.



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