

# PUBLIC POLICY CONFERENCE

# Agenda



## Monday – March 6

Time	Session	Location
3:30 p.m.	<b>Welcome</b> <ul style="list-style-type: none"> <li>Bari Talente, EVP, Advocacy and Healthcare Access - National MS Society</li> </ul>	Presidential Ballroom
4:00 p.m.	<b>Keynote Speaker</b> <ul style="list-style-type: none"> <li>John King, Chief National Correspondent - CNN</li> </ul>	Presidential Ballroom
4:30 p.m.	<b>Policy Panel: Congressional Funding: Supporting the MS Research Program and the VA MS Centers of Excellence</b> <ul style="list-style-type: none"> <li>Moderator: Samantha Vilella, MS Activist – Ohio</li> <li>Mark Allegretta, VP, Research – National MS Society</li> <li>Dr. Tanuja Chitnis– Senior Neurologist –Brigham and Women’s Hospital</li> <li>Leslie Ritter, AVP, Federal Government Relations – National MS Society</li> <li>Dr. Mitch Wallin, Director – VA MS Centers of Excellence - East</li> </ul>	Presidential Ballroom
5:30 p.m.	<b>Welcome Dinner Reception Opens</b> <ul style="list-style-type: none"> <li>MS Activist Bingo Opens</li> </ul>	Presidential Ballroom Congressional Ballroom Senate Ballroom
7:30 p.m.	<b>Welcome Dinner Reception Closes</b>	

## Tuesday – March 7

Time	Session	Location
7:30 a.m.	<b>Breakfast Available</b>	Presidential Ballroom
8:30 a.m.	<b>Breakout Session: Social Media 101: Sharing our WOW with the World</b>	Statler A
8:30 a.m.	<b>Breakout Session: Taking Your Advocacy to the Next Level</b>	Statler B
8:30 a.m.	<b>Breakout Session: Telling Stories that Drive Change</b>	New York
8:30 a.m.	<b>Breakout Session: A Look Ahead: Federal Appropriations in the 118th Congress</b>	Massachusetts
9:30 a.m.	<b>Welcome</b> Cyndi Zagieboylo, President and CEO - National MS Society	Presidential Ballroom

10:00 a.m.	<b>Policy Panel: Removing Barriers to Air Travel Accessibility</b> <ul style="list-style-type: none"> <li>Moderator: Angel Hardy-Heinz, Chair - Activism Advisory Committee</li> <li>Heather Ansley, Associate Executive Director of Government Affairs - Paralyzed Veterans of America</li> <li>Dr. Scott Crawford, MS Activist – Mississippi</li> <li>Steffany Stern, VP of Advocacy - National MS Society</li> </ul>	Presidential Ballroom
11:00 a.m.	<i>Break (90 minutes)</i>	
12:30 p.m.	<b>Lunch</b> <ul style="list-style-type: none"> <li>Mock Hill Visit</li> <li>Guest Speaker U.S. Representative Michael Burgess (R- TX)</li> </ul>	Presidential Ballroom
2:00 p.m.	<b>State Delegation Meetings</b>	Locations Vary
3:00 p.m.	<i>Break (30 minutes)</i>	
3:30 p.m.	<b>Breakout Session: Advanced Social Media Advocacy</b> If you're an MS Activist who loves to advocate via Twitter, make creative Instagram content or if you're ready to take your social media advocacy engagement to the next level – then join us for Advanced Social Media advocacy. <i>If you're a beginner to social media, we recommend attending Social Media 101.</i>	Statler A
3:30 p.m.	<b>Breakout Session: Taking Your Advocacy to the Next Level</b>	Statler B
3:30 p.m.	<b>Breakout Session: Telling Stories that Drive Change</b>	New York
3:30 p.m.	<b>Breakout Session: A Look Ahead: Federal Appropriations in the 118th Congress</b>	Massachusetts
4:20 p.m.	<i>Break (100 minutes)</i>	
6:00 p.m.	<b>Dinner</b> <ul style="list-style-type: none"> <li>Game Night and Dessert Buffet</li> </ul>	Presidential Ballroom

## Wednesday – March 8

Time	Session	Location
7:30 a.m.	<b>Breakfast Available</b>	Presidential Ballroom
8:00 a.m.	<b>Breakfast and Hill Day Send Off with MS Caucus Co-Chair U.S. Representative Lori Trahan (D-MA)</b>	Presidential Ballroom
8:30 a.m.	<b>Departures for Capitol Hill begin</b>	Capital Hilton Lobby
Times Vary	<b>Capitol Hill Visits</b>	
11:00 a.m. – 3:00 p.m.	<b>Respite Room Available on Senate-Side</b>	Hart Senate Office Building, Room 902
10:00 a.m. – 5:00 p.m.	<b>ADA Shuttles Available to cross Capitol Hill</b> <b>ADA Shuttles Available to return to the Capital Hilton Hotel</b> <ul style="list-style-type: none"> <li>Taxi and Uber options also available</li> </ul>	<u>House</u> : First Street and Independence Ave <u>Senate</u> : First Street and Constitution Ave



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**MS** National Multiple Sclerosis Society

## Breakout Sessions

Breakout sessions will be offered at 8:30 a.m. and 3:30 p.m. on Tuesday, March 7. Use the following guide to help determine which breakout session is right for you:

### Social Media 101: Sharing Your WOW With the World

**Time:** 8:30 a.m. | **Location:** Statler A

**Description:** Interested in how you can share your story with your legislators digitally? Join our Social Media 101 session to learn about all the current social media platforms and how MS Activists can engage through them! If you're experienced with social media, we recommend attending Advanced Social Media Advocacy

### Advanced Social Media Advocacy

**Time:** 3:30 p.m. | **Location:** Statler A

**Description:** TBD

### Taking Your Advocacy to the Next Level:

**Time:** 8:30 a.m. AND 3:30 p.m. | **Location:** Statler B

**Description:** What comes next? Learn how to take your advocacy to the next level post-PPC by building relationships and making your voice heard year-round.

### Telling Stories that Drive Change

**Time:** 8:30 a.m. AND 3:30 p.m. | **Location:** New York

**Description:** Join us to learn about Society tools and best practices for storytelling and how those practices can advance our advocacy priorities.

### A Look Ahead: Federal Appropriations in the 118<sup>th</sup> Congress

**Time:** 8:30 a.m. AND 3:30 p.m. | **Location:** Massachusetts

**Description:** TBD

## How to Download the Conference App

1. Visit <https://eventory.cc/event/ppc2023/mobile-app>
2. Add your phone number to have a download link sent straight to your smart phone.
3. Log-in using the same name and email that you registered for the conference with. If needed, use the password- reset.
4. One logged in you should see the PPC event (If you choose guest - and did not use your event registration name and email - you will not be able to find the event).

## Emergency

1. Dial 911 in the event of an emergency
2. Contact National MS Society Staff – Jennifer Mazzotta – (209) 986-4837



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